

HAWAI'I ASSOCIATION OF INDEPENDENT SCHOOLS

Annual Member Meeting

May 8, 2019



MISSION STATEMENT

Hawai'i Association of Independent Schools (HAIS) advocates on behalf of independent education in Hawai'i, provides services that strengthen our individual schools and engages them to achieve educational quality and excellence for all students.

Agenda

HAIS Board Member Announcements
2018 - 19 Program Recap
2019 - 20 Programs
Marketing Efforts
New & Ongoing Member Services

Mahalo to Mutual of America for their Sponsorship and Support!

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Stay connected with HAIS throughout the year!
Email Megan Polak @ mpolak@hais.us to sign up to
receive the HAIS bi-weekly newsletter
and to be added to one of the HAIS Listservs.

2018-2019 PROGRAM RECAP

16

SPECIAL
EVENTS

4

LEARNING
WALKS

11

WORKSHOPS

Timeline

June & July

Private School Leadership M. Ed. Cohort VII

August

22 - Barbara Bray Talk and Breakfast

September

10 - Heads and Trustees Workshop

22 - Education Fair

25 - Enrollment Management Association Workshop @ St. Louis School

26 - Alexander Scott Talk and Breakfast

27 - YogaEd Workshop @ Holy Nativity School

October

2 - Immigration 101 & F-1 International Student Life Cycle
in Partnership with Punahou School

29 - HAIS Learning Walk: Waikiki Elementary School

November

7 - RULER SEL Pre-Conference Workshop

7 - Kendall Zoller Pre-Conference Workshop

7 - LSOTF Pre-Conference (Partnership with HSTE)

8 & 9 - 10th Annual SOTF Conference

10 - Early Childhood Workshop with Steve Zwolak @ Mid-Pacific Institute

29 - HAIS Learning Walk: Le Jardin Academy

29 - HAIS Learning Walk: Assets High School

January

25 - Devorah Heitner Talk and Breakfast

25 - Devorah Heitner Educator Workshop @ Hanahau'oli School

30 - Devorah Heitner Parent Night @ St. Louis School

Sponsored by: St. Andrew's Schools, Punahou School, Hanahau'oli
School, & St. Louis School

2018 SOTF Conference Recap

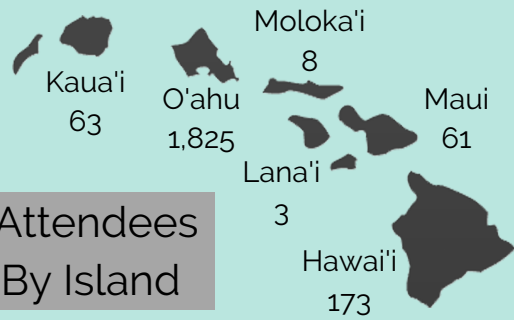
87%
Satisfied



2,133
Attendees



Attendees
By Island



February

- 9 - Challenging Behaviors Early Learning Workshop @ Assets High School
- 12 & 13 - PBL Workshop with Zoe Randall @ Hongwanji Mission School
- 14 - Adv. PBL Workshop with Zoe Randall @ Hongwanji Mission School
- 21 - Lodestone Safety International Workshop @ Punahou School
in Partnership with Punahou School

March

- 1-3 - GIN Conference hosted by Punahou School

April

- 9 & 10 - NBOA 2-day Workshop w/ Fiduciary Training @ 'Iolani School
- 18 - Recognition Dinner for Retiring Heads of School
- 23 - HAIS Learning Walk: Assets Lower School
- 29 & 30 - Youth Suicide and Bullying Prevention Workshop @ Sacred
Hearts Academy

May

- 8 - Annual Member Meeting and Reception

June

- Private School Leadership M. Ed. Cohort Summer 2

2019 - 2020 UPCOMING PROGRAMS

H AIS IS VERY EXCITED TO ANNOUNCE THE FOLLOWING PROGRAMS

Education Fair

Oahu: September 21, 2019

10:00am - 2:00pm

@ Hawai'i Convention Center

Maui: September 22, 2019

12:00pm - 4:00pm

Location TBD



LSOTF Pre-Conference & SOTF Conference

October 2 - 4, 2019

@ Hawai'i Convention Center

Heads and Trustees Workshop

October 29, 2019

@ The Kahala Hotel & Resort



HAWAII ASSOCIATION
OF INDEPENDENT SCHOOLS
Inform, Collaborate, Advocate

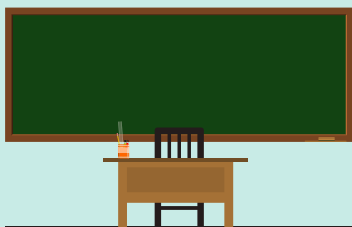


Critical Thinking Institute

Dates: TBD

GIN @ Maui Preparatory Academy

Spring 2020



H AIS Learning Walks

Fall 2019 - Spring 2020

More announcements coming soon!

HAIS MARKETING EFFORTS

2018-2019 New Initiatives

PACIFIC BUSINESS NEWS SCHOOL SPOTLIGHT

HAIS and Pacific Business News (PBN) collaborated to create the 2018-2019 "School Spotlight" digital campaign. This campaign began on August 1 and consisted of 46 individual School Spotlights and E-Blasts. 46 member schools were featured between August & January.

HONOLULU MAGAZINE BLOG EDUCATION CHEAT SHEET

HAIS and HONOLULU Family collaborated to create the "Education Cheat Sheet" Blog. The blog is released once a month and started in January of 2017. 27 Education Cheat Sheet Blogs have been published to date.

INTERNATIONAL STUDENT BROCHURE SPRING 2019 DISTRIBUTION

This spring, the HAIS International Guide was updated, translated into 4 languages (Japanese, Chinese, Korean, & Portuguese). The Guide was emailed with a cover letter from Phil Bossert, by the Enrollment Management Assn. (EMA) to more than 6,500 students/parents in foreign countries – primarily Asia, Europe, South America – that have registered with EMA to receive information from US schools about their programs. HAIS will do a second mailing of the Guide in early fall of 2019. The Guide will also be printed for distribution at selected international education fairs, in which HAIS plans to participate.

2019 - 2020 Marketing Preview



Pacific Business
News Revamp



Hawai'i News
Now Partnership



Screen Vision
Media Advertising
at Consolidated
Theaters



Private School
Guide

● ● ●
More to
come!

MEMBER SERVICES

It is a strategic goal of HAIS to create and enhance services to our members. Below you will find a glimpse of new and ongoing member services offered by HAIS.



For More Information
Visit: www.hais.us

LICENSING

A new law was passed by the legislature this year which makes the licensing of all private schools in Hawai'i mandatory beginning July 1, 2020. This is not the HAIS licensed membership, which costs \$1,000/year, but rather a basic licensing by the Hawai'i Council of Private Schools (HCPS), the fee for which is \$250/year and requires a third-party licensing visit every three years.

If your school is being accredited by an HCPS recognized accrediting entity, HAIS can coordinate the licensing visit to coincide with upcoming accreditation visits, so that the term of your license aligns with the term of your accreditation.

ACCREDITATION

#9

of Total
Visits

#2

of Full
Visits

#7

of Mid-Cycle
Visits

#5

of Special
Visits

NOTABLE ACTIVITIES

Conferences

- EMA Conference
- NAIS Conference
- NBOA Conference

Meetings

- Directors of Accreditation Meeting
- Directors of Programs Meeting
- ICAISA Meeting

Legislature

- HAIS provided testimony & advocated on behalf of the Licensing Bill
- The Licensing Bill passed and will take effect July 2020

Events

- It's Great to Be a Teacher
- TLA Carousel of Resources
- Study Hawai'i

International

- 5 Chinese Education Fairs
- Currently working on setting up school visits in Brazil

Other

- Aha Kuka
- PBS - Kākou Hawai'i's Town Hall